

## Cellflare Inks LAMARCOMM, LLC as Authorized Reseller



### FOR IMMEDIATE RELEASE

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Location-based services (LBS) company **Cellflare** today announced a reseller agreement with **LAMARCOMM, LLC** that will provide the premium Location Based Service Cellflare subscription based application to Businesses in the USA.

"There are many small and mid-sized businesses that require efficient Location Based Solutions, and we are now able to offer and implement these solutions through our Authorization as a Cellflare reseller." stated President and CEO of **LAMARCOMM, LLC** Trent L. McMurray.

The Cellflare application uses your mobile devices GPS system to locate you and your contacts on the move in real time. The application already boasts features such as the **Quick Locate PIN, GeoFencing, real-time history and speed function** functionality.

**LAMARCOMM, LLC** and **Cellflare Inc.** have joined forces to effectively address the Location Based Service needs of Businesses in the Midwest by deploying the Cellflare Mobile Application" said Managing Director Keith Tsao of Cellflare Inc. "We are very excited about this development, especially with the imminent release of Version 3.0 of Cellflare" Mr Tsao also stated.

For the release of 3.0 **Cellflare** has redesigned the interface, graphics and registration process to create ease of use, clearer presentation and increased functionality. Key new features for **Cellflare** are **Friends on the Map** and Instant Messaging via **Cellflare Messenger**. In addition **Cellflare** has improved the efficiency of its core tracking program which should allow for longer battery life.

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#### **About Cellflare Inc.**

With headquarters in Toronto, Ontario Canada, Location-based Service Company **Cellflare** combines expertise and creativity with innovations in mobile technology.

For more information or to inquire about Reseller Opportunities - visit <http://www.cellflare.com> and follow us on **Twitter @cellflarenews**

#### **About LAMARCOMM, LLC**

Since 1998 **LAMARCOMM, LLC** has been in the business of mobile devices and mobile technology. Starting out as LAMAR Communications a authorized reseller of wireless services and devices in Columbus, Ohio. And evolving into **LAMARCOMM, LLC** - National Authorized Dealer for AT&T, Verizon Wireless, T-Mobile, Sprint/Nextel. Providing mobile business solutions and a division dedicated to accessories for Windows Phone. Along with custom designing mobile applications for Blackberry, Windows Phone, Android and iPhone.

For more information- visit [www.lamarcommllc.com](http://www.lamarcommllc.com) and follow us on **Twitter @lamarcommllc** follow us on Twitter

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Tags: **Cellflare, LBS, location-based service, GPS, LAMARCOMM**

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